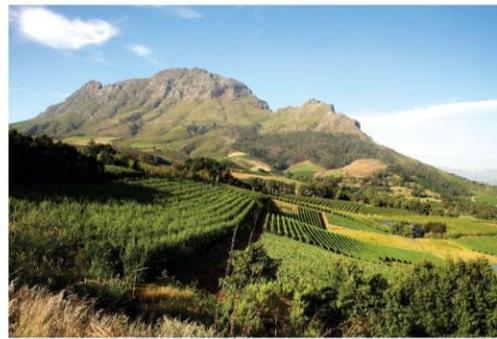


# SPONSORSHIP, ADVERTISING & EXHIBITION PROSPECTUS



# RESERVE YOUR PACKAGE

## **ORDER REQUEST**

Complete the online order request form to book your items.

## **SPECIAL REQUESTS**

If you have ideas that aren't listed here, we'd be happy to work with you to create a package that meets your specific requirements.

**To Sponsor,  
Exhibit or  
Advertise**

**CLICK  
HERE**



**Please feel free to contact us for additional details, pricing and sponsorship options.**

## **Contact Persons**

### **Sponsorship & Exhibition Sales**

Lesley Ferreira

[lesley@cebisaconferences.co.za](mailto:lesley@cebisaconferences.co.za)

### **Exhibition Services**

[services@scandisplay.co.za](mailto:services@scandisplay.co.za)



XXVIII (28th)  
FIG WORLD CONGRESS  
CAPE TOWN | SOUTH AFRICA

24-29 May 2026



# WHY PARTICIPATE

The FIG Congress is the foremost event in the field of geomatics/surveying.

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It serves as a global assembly, featuring elevated plenary sessions, technical site visits, and a rich cultural and social itinerary. Here, geomatics/survey professionals, government officials, industry leaders, policymakers, scientists, and emerging professionals convene, engaging in constructive dialogues to encourage scientific and technical advancements in sustainable geomatics/surveying. This congress usually commences with the FIG General Assembly, alongside the FIG board and scientific and technical committee meetings.

FIG2026 offers a platform for the exchange of knowledge, ideas, techniques and technologies. By granting regional and local educators, practitioners, and researchers access to an international network, this conference and exhibition fosters opportunities for regional and local participants to establish novel business connections and research collaborations. This collaborative networking endeavour is poised to stimulate innovation, catalyse ideas, and set research agendas for years to come, and bolster the region's economy.



The logo for the Sustainable Development Goals (SDGs) is a circular arrangement of 17 colorful segments, each representing a goal. The text 'SUSTAINABLE DEVELOPMENT GOALS' is written in blue, with the 'O' in 'GOALS' replaced by the circular logo.

# PROGRAMME HIGHLIGHTS

The conference theme is “ **The Future We Want - The SDG's and Beyond.**”,

FIG 2026 presents a pivotal moment to accelerate action, foster innovation, and shape the next era of global sustainable development. This Congress will bring together thought-leaders, policymakers, and experts to explore how land governance, geospatial intelligence, and technological advancements can drive sustainability, resilience, and equitable growth beyond 2030. FIG 2026 will serve as a catalyst for bold ideas and strategic action, ensuring a thriving and sustainable future for generations to come.

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- Geospatial Innovation for a Changing World
- Resilient Land, Water and Natural Resource Management for a Sustainable Future
- Future-Proofing the Profession: Knowledge, Skills, Standards, and Ethics to serve our changing society
- Sustainable Settlements and the Green Economy
- Contributions to our world beyond the SDGs: Integrating Policy, Technology, and People

# CONGRESS OBJECTIVES

Promote and develop sustainable surveying Globally and Regionally.

Bring together survey experts from around the world, create best practices and produce industry reports

Foster and encourage development and training of surveying Globally and Regionally.

Stimulate Knowledge and skills transfer

Encouraging international cooperation and support Globally and Regionally.

Stimulate foreign direct investment in Africa

Promoting resource efficiency through sustainable surveying Globally and Regionally

Provide opportunities to showcase best available technologies and practices both Globally and Regionally

Allows sharing and curating of knowledge among peers

Identify and promote competence in a body of individuals through accreditation

Aid in Africa's economic recovery in both tourism and survey sectors

Stimulate other industries - showcase local entrepreneurs, artisans, artists and craftspeople by giving access to a global audience. These small, medium and micro-sized enterprises form part of a sector identified as crucial to growing the region's economies

Assist in growth and development of these SMMEs and provide lasting impact, and in turn, be responsible for launching or boosting careers

Provide a social benefit to South Africa – take social sustainability footprint seriously and expand reach of event to directly assist disadvantaged communities

Provide a lasting legacy - through a dedicated focus on environmental sustainability

Publishing a scientific proceeding

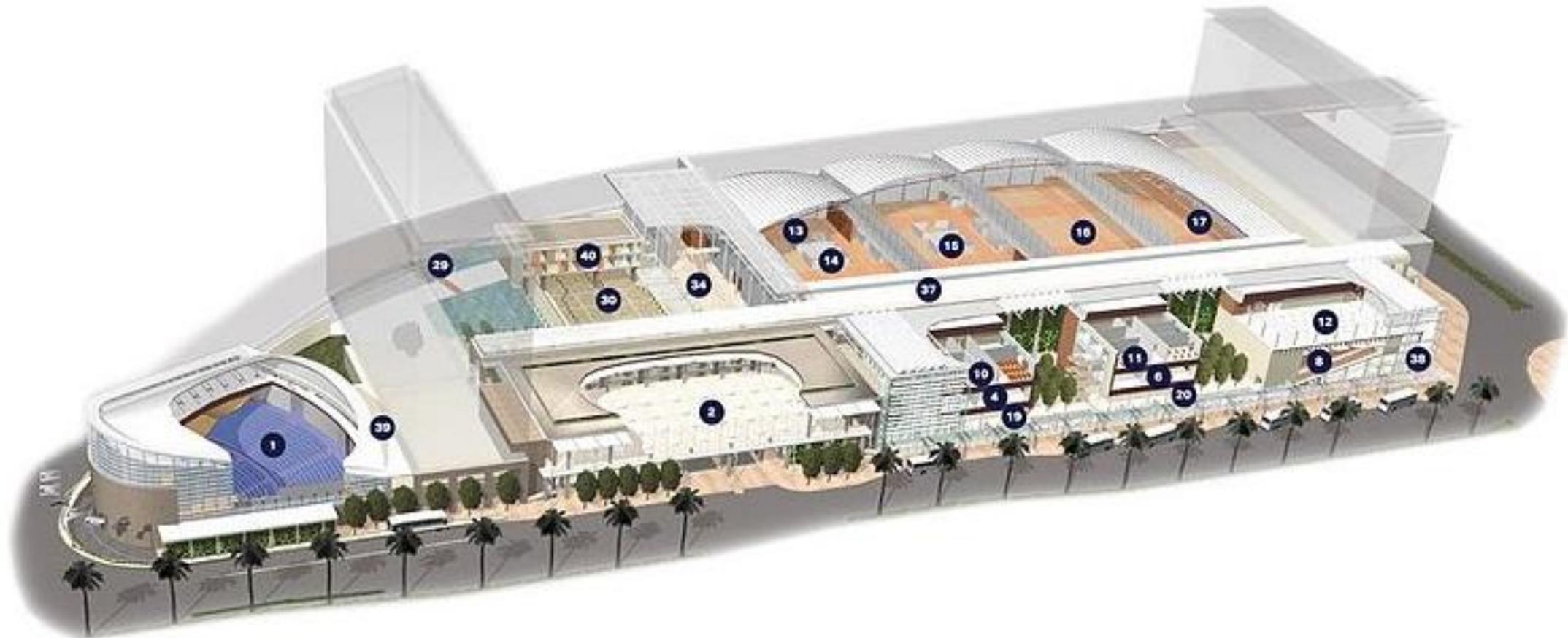


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Experience  
Cape Town

- |           |                      |       |                             |    |                                   |
|-----------|----------------------|-------|-----------------------------|----|-----------------------------------|
| 1         | Auditorium I         | 15    | Exhibition Hall 2           | 30 | Convention Square & Main Entrance |
| 2         | Ballroom             | 16    | Exhibition Hall 3           | 34 | Main Foyer, Lounge                |
| 4 6 10 11 | Breakout Blocks      | 17    | Exhibition Hall 4           | 37 | Gallery Walkway                   |
| 8         | Auditorium II        | 19 20 | Day Restaurants             | 38 | 200 Seat All La Carte Restaurant  |
| 12        | Terrace Meeting Room | 29    | Canal Head & Ferry Terminal | 39 | Auditorium Foyer                  |
| 13        | Exhibition Hall 1A   |       |                             | 40 | Administrative Offices            |
| 14        | Exhibition Hall 1B   |       |                             |    |                                   |



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# TIERED PACKAGE OVERVIEW – AT CONGRESS

<b>What your sponsorship buys</b>	<b>DIAMOND</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>Unit COST in ZAR including VAT</b>	<b>R 350 000</b>	<b>R 275 000</b>	<b>R 200 000</b>	<b>R 125 000</b>	<b>R 75 000</b>
<b>AT CONGRESS EXPOSURE</b>					
Logo recognition on introduction page of congress programme/congress APP. Size will vary depending on sponsorship package	X	X			
Listing in congress programme book and congress APP with prior access to congress attendees	X	X	X	X	X
Branding, Size will vary depending on sponsorship package	Sponsors Banner	Sponsors Banner	Sponsors Banner	Sponsors Banner	Sponsors Banner
Acknowledgement in plenary or session	Opening	Opening	Plenary	Plenary	Closing
Logo recognition in plenary	X	X			
Logo on congress signage and banners	X	X	X		
Collateral in bags	X	X	X	X	
Advert in programme	Full Page	Full Page	Half Page	Half Page	Quarter Page
Opportunity to host symposiums, workshop, demonstration or tutorial	X Day 1	X Day 2	X Day 3		
Booth - excludes fabric system	6x6	6x3	3x3		
Priority placement of booth	X First Choice	X Second Choice	X Third Choice		
Complimentary registrations	4	2	1		
Complimentary Gala Tickets	2	1			
Social Media Mention – Size will vary depending on sponsorship package	2	1	1		



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# TIERED PACKAGE OVERVIEW – POST CONGRESS

What your sponsorship buys	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Unit COST in ZAR including VAT	R 350 000	R 275 000	R 200 000	R 125 000	R 75 000
POST CONGRESS EXPOSURE					
Post congress exposure on congress website for 1 year	X	X	X	X	X
Social media mention. Size will vary depending on sponsorship package	X	X	X	X	X



# ITEMISED PACKAGES BENEFITS

**Registration Area**  
**R250 000**  
**1 Available**

- Listing in congress programme book and congress APP with prior access to congress attendees
- Logo on relevant page of congress website
- Logo listed on congress website
- Branding in registration area (positioning to be discussed)
- Logo on congress signage and banners
- Quarter page advert in programme
- Social media mention, Size will vary depending on sponsorship package
- Social media mention after the congress. Size will vary depending on sponsorship package
- Post congress exposure on congress website for 1 year

**Welcome Function**  
**R250 000**  
**2 Available**

- Listing in congress programme book and congress APP with prior access to congress attendees.
- Logo on relevant page of congress website
- Logo listed on congress website
- Branding at welcome function (positioning to be discussed)
- Logo on congress signage and banners
- Logo on welcome function drinks vouchers
- Presentation at welcome function
- 5 Complimentary tickets to welcome function
- Quarter page advert in programme
- Social media mention, Size will vary depending on sponsorship package
- Social media mention after the congress. Size will vary depending on sponsorship package
- Post congress exposure on congress website for 1 year

**Gala Dinner**  
**R 350 000**  
**2 Available**

- Listing in congress programme book and congress APP with prior access to congress attendees.
- Logo on relevant page of congress website
- Logo listed on congress website
- Logo recognition on introduction page of congress programme/conference APP. Size will vary depending on sponsorship package
- Branding at gala dinner (positioning to be discussed)
- Logo on congress signage and banners
- Logo on gala dinner vouchers
- 8 complimentary tickets to gala dinner
- Recognition and presentation at gala dinner
- Collateral in bags
- Half page advert in programme
- Social media mention, Size will vary depending on sponsorship package
- Social media mention after the congress. Size will vary depending on sponsorship package
- Post congress exposure on congress website for 1 year



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# ITEMISED PACKAGES BENEFITS

**Footprints/Directional Signage**  
(artwork supplied by Sponsor)

R150 000  
1 Available

- Listing in congress programme book and congress APP with prior access to congress attendees.
- Logo listed on congress website
- Branding on footprints/directional Signage
- Social media mention after the congress. Size will vary depending on sponsorship package
- Post congress exposure on congress website for 1 year

**Charging Station**

R150 000  
1 Available

- Listing in congress programme book and congress APP with prior access to congress attendees.
- Logo listed on congress website
- Branding on charging stations
- Social media mention after the congress. Size will vary depending on sponsorship package
- Post congress exposure on congress website for 1 year

**Bags**  
(bags provided by Sponsor)

R250 000  
1 Available

- Listing in congress programme book and congress APP with prior access to congress attendees.
- Logo listed on congress website
- Logo on congress signage and banners
- Branding on bags
- Collateral in bags
- Quarter page advert in programme
- Social media mention, Size will vary depending on sponsorship package
- Social media mention after the congress. Size will vary depending on sponsorship package
- Post congress exposure on congress website for 1 year



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# ITEMISED PACKAGE BENEFITS

## Demonstration, Workshop, Tutorial (excludes catering)

R100 000

5 Available

- Listing in congress programme book and congress APP with prior access to congress attendees.
- Logo on relevant page of congress website
- Logo listed on congress website
- Complimentary registration for presenter on day of presentation
- Branding in presentation room (banners provided by sponsor)
- Opportunity to host Demonstration, Workshop or Tutorial
- Priority access to Demonstration, Workshop or Tutorial attendees
- Social media mention after the congress. Size will vary depending on sponsorship package
- Post congress exposure on congress website for 1 year

## Volunteer Programme

R150 000

1 Available

- Listing in congress programme book and congress APP with prior access to congress attendees.
- Logo on relevant page of congress website
- Logo listed on congress website
- Logo on volunteer bibs
- Social media mention after the congress. Size will vary depending on sponsorship package
- Post congress exposure on congress website for 1 year

## Young Surveyor's Network Conference

- See YSN Packages



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# CELEBRATING 20 YEARS OF YSN

Empowering young professionals worldwide. Support our celebration of **20 years of innovation, inclusion, and inspiration** and help propel the network into its next exciting chapter.

The 10th Young Surveyors meeting will be held as a **pre-event to the FIG 2026 Congress**.



10th  
YOUNG SURVEYORS  
NETWORK MEETING  
23-24 May 2026



What your sponsorship buys	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Unit COST in ZAR including VAT	Full-Cost Social Event Sponsor	R 100 000	R 50 000	R 25 000	R 10 000
Only 1 available	√				
Exclusive Advertising and Banner setup at Social Event	√				
Presentation related to the organisation in two sessions	√	√			
Dedicated post in all FIG Young Surveyors Network social networks (Facebook, LinkedIn and X).	6x	3x	3x	3x	3x
Organisational (promotional) give aways or handouts at the conference	√	√	√		
Organisation Logos					
<ul style="list-style-type: none"> <li>On the main FIG YSN Conference Banner</li> </ul>	√	√			
<ul style="list-style-type: none"> <li>Within the Program Booklet</li> </ul>	√	√	√	√	√
<ul style="list-style-type: none"> <li>On presentation transition slides</li> </ul>	√	√	√		
<ul style="list-style-type: none"> <li>Logo with link to organisation's website on YSN Conference Page</li> </ul>	√				
Presentation	Opening/Keynote	Technical	Workshop		
<ul style="list-style-type: none"> <li>Listing in congress programme book and congress APP with prior access to congress attendees</li> </ul>	√	√	√	√	√



# ITEMISED PACKAGES AND BENEFITS

**Contribute to Adopt a Delegate Programme**  
R5 500  
Unlimited

- Listing in congress programme book
- Logo listed on congress website

**Adopt a Delegate (excludes travel and accommodations)**  
R12 500  
Unlimited

- Listing in congress programme book
- Logo listed on congress website

**Staff Uniforms (Bibs with logos)**  
R20 000  
1 Available

- Listing in congress programme book
- Logo listed on congress website
- Branding on uniforms
- Social media mention after the congress. Size will vary depending on sponsorship package
- Post congress exposure on congress website for 1 year



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# ADVERTISING OPPORTUNITIES



Rate Option	Available	ZAR Includes VAT
Social Media Advert (Find this product at FIG2026)	4	20,000
Social Media Advert (Find us at FIG2026)	4	20,000
Social Media Sponsored Post	4	25,000
Product competition with promotion – preconference with draw at event (prize to be supplied)	3	30,000
E Programme – inside front cover	1	25,000
E Programme – inside back cover	1	25,000
E Programme – outside back cover	1	30,000
E Programme – inside pages per A5 advertisement	4	20,000
Bag Insert	4	20,000
Seat Placement	3	20,000
Newsletter Sponsored	4	30,000
All artwork excluded and must be supplied by advertiser		



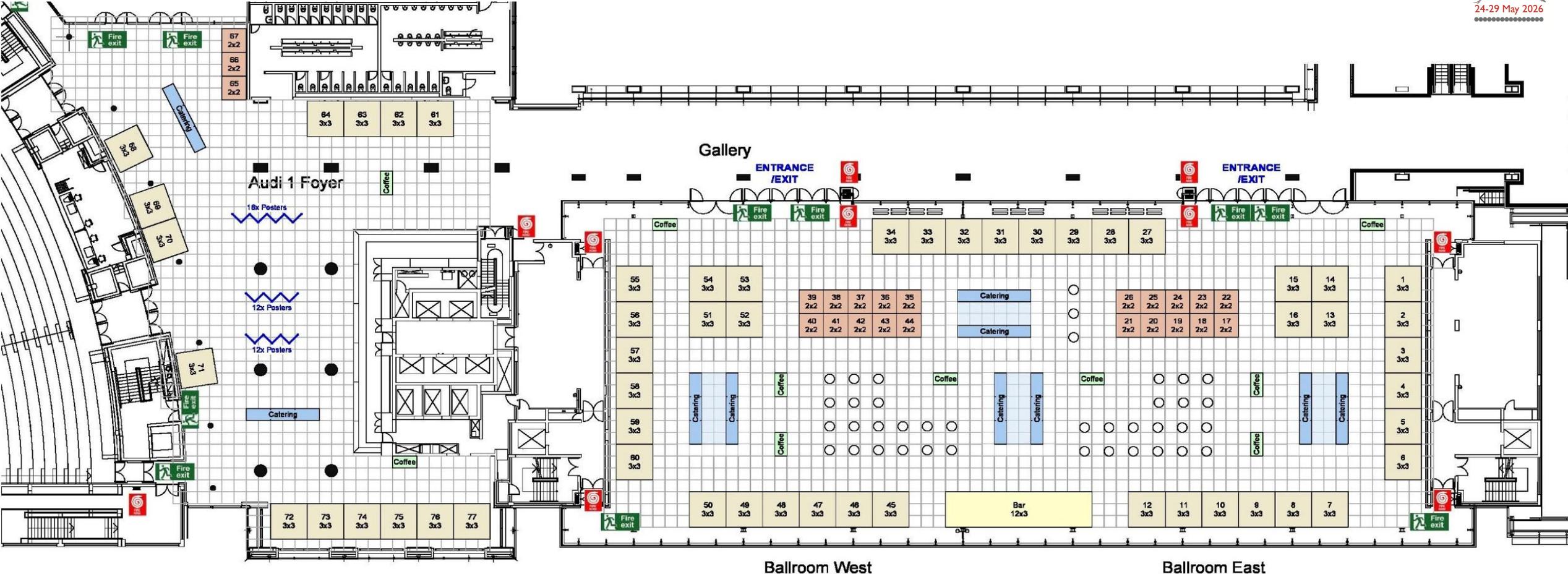
# EXHIBITION OPPORTUNITIES



## FEES & CATEGORIES

Floor space only, excludes fabric system. ZAR and includes VAT

		Inclusions:
2x2m	18,000	Representative Pass x 1 (no access to talks)
4x2m	32,000	Representative Pass x 2 (no access to talks)
3x3m	35,000	Representative Pass x 2 (no access to talks)
6x3m	63,000	Representative Pass x 3 (no access to talks)
6x6m	126,000	Representative Pass x 4 (no access to talks)



**LEGEND**

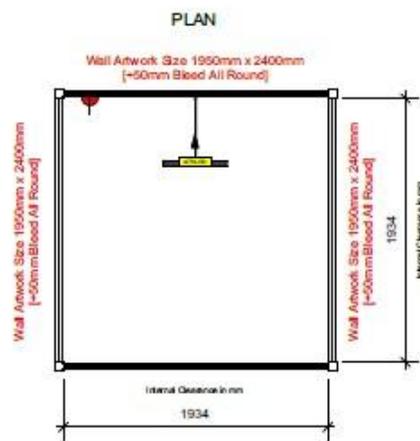
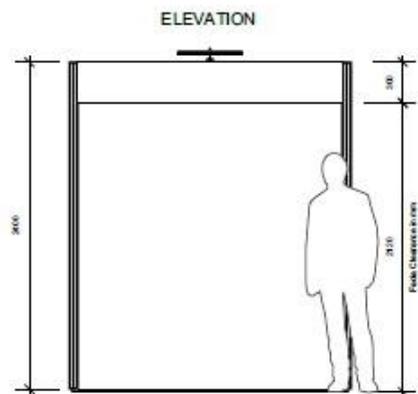
- 9m<sup>2</sup> Space Only Stand = x54
- 4m<sup>2</sup> Space Only Stand = x23
- Catering Stations
- Coffee Stations
- 20x Poster Boards (40x posters)
- Cocktail Tables

**PAX 1000**



# BOOTH DIMENSIONS

## Fabric Booth 2x2 Inline



SCANDISPLAY

## STANDARD PACKAGE



## GRAPHIC UPGRADE



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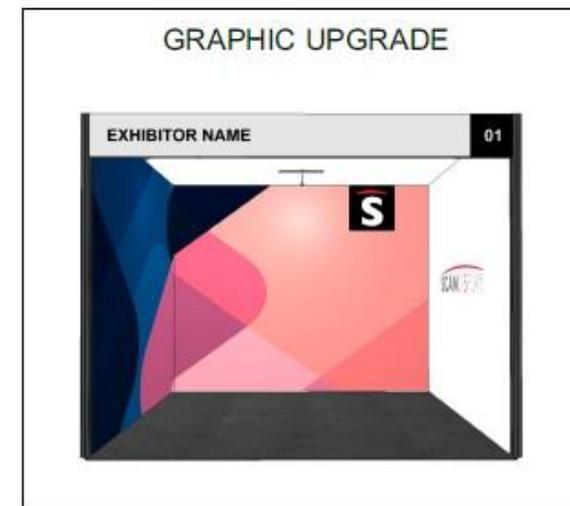
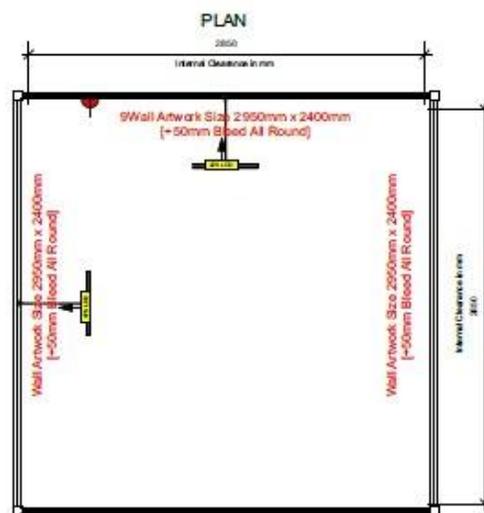
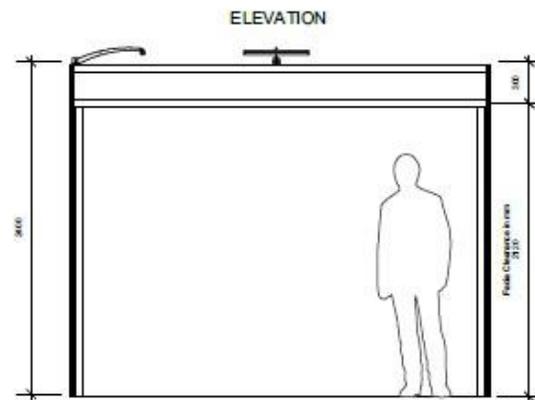
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# BOOTH DIMENSIONS

### Fabric Booth 3x3 Inline



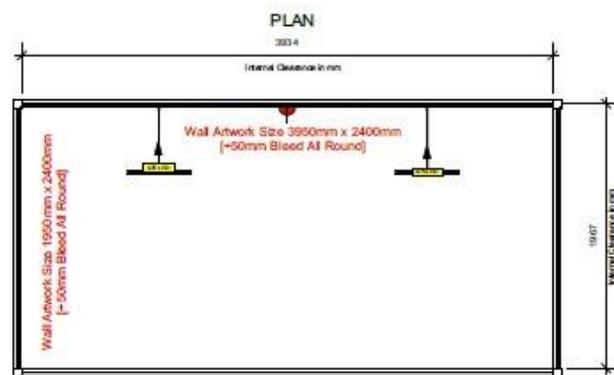
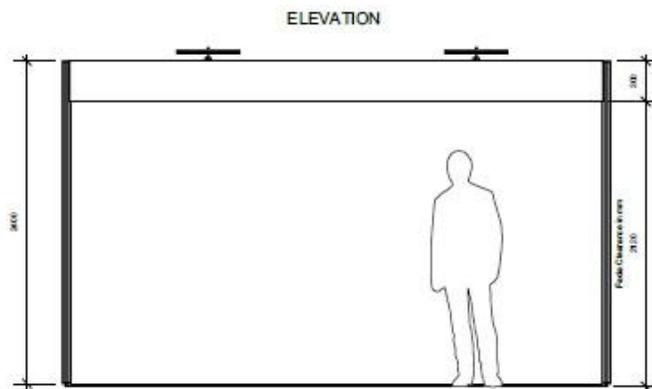
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# BOOTH DIMENSIONS

Fabric Booth 4x2 Corner



SCANDISPLAY

STANDARD PACKAGE



GRAPHIC UPGRADE



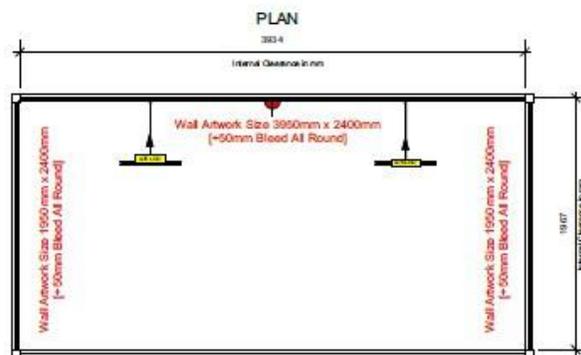
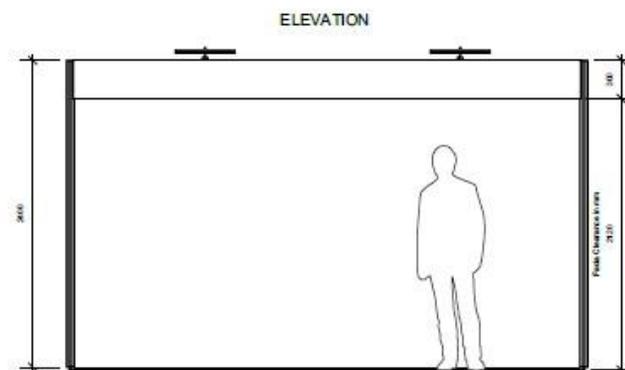
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# BOOTH DIMENSIONS

## Fabric Booth 4x2 Inline



## STANDARD PACKAGE



## GRAPHIC UPGRADE



SCANDISPLAY



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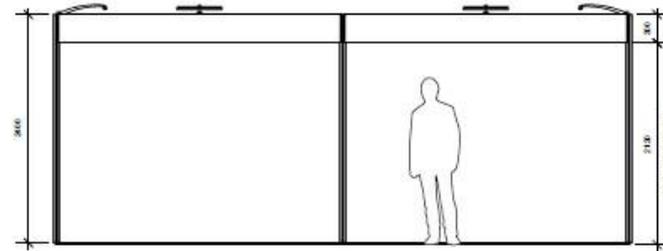
24-29 May 2026



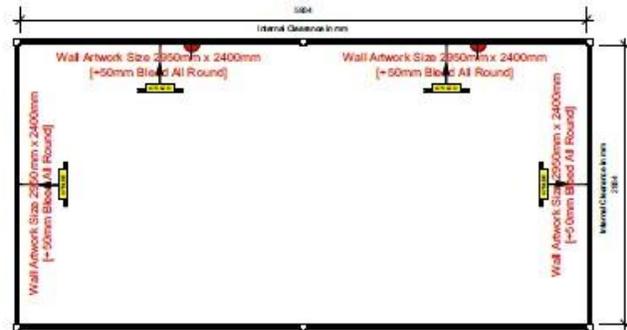
# BOOTH DIMENSIONS

## Fabric Booth 6x3 Inline

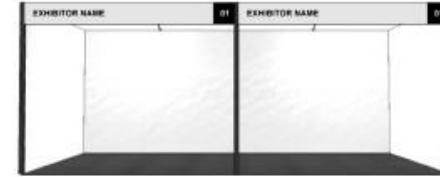
ELEVATION



PLAN



## STANDARD PACKAGE



## GRAPHIC UPGRADE



SCANDISPLAY



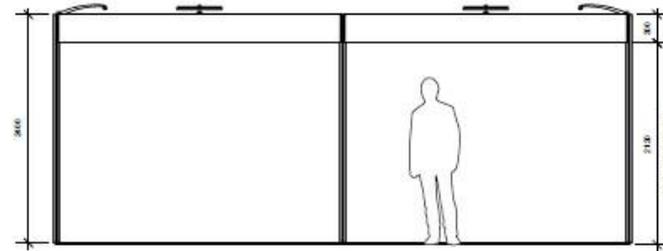
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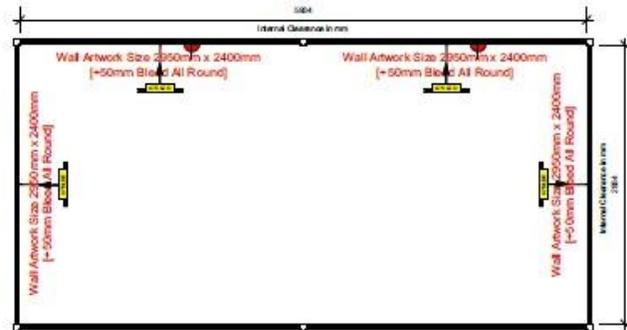
# BOOTH DIMENSIONS

## Fabric Booth 6x3 Inline

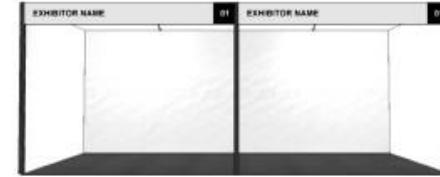
ELEVATION



PLAN



## STANDARD PACKAGE



## GRAPHIC UPGRADE



SCANDISPLAY



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# 2x2 FABRIC SYSTEMS RATES

2x2 - Standard Fabric Booth - (Applicable to inline and corner)				
2x2 Fabric System - includes light, plug and facias	4	R 301.60	R1,206.40	
Standard furniture Package	1	R1,896.60	R1,896.60	
<b>TOTAL</b>			<b>R3,103.00</b>	

2x2 - Fabric + Furniture + Graphic Upgrade - Inline				
2x2 Fabric System - includes light, plug and facias	4	R 301.60	R 1,206.40	
1950x2400 Fabric Print	3	R2,952.20	R 8,856.60	
Standard furniture Package	1	R1,896.60	R 1,896.60	
<b>TOTAL</b>			<b>R 11,959.60</b>	

2x2 - Fabric + Furniture + Graphic Upgrade - Corner				
2x2 Fabric System - includes light, plug and facias	4	R 301.60	R 1,206.40	
1950x2400 Fabric Print	2	R2,952.20	R 5,904.40	
Standard furniture Package	1	R1,896.60	R 1,896.60	
<b>TOTAL</b>			<b>R 9,007.40</b>	

Rates are in ZAR  
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# 4x2 FABRIC SYSTEMS RATES

4x2 - Standard Fabric Booth (Applicable to inline and corner)				
4x2 Fabric System - includes light, plug and facias	8	R 301.60	R 2,412.80	
Standard Furniture Package	1	R1,896.60	R 1,896.60	
<b>TOTAL</b>			<b>R 4,309.40</b>	

4x2 - Fabric + Furniture + Graphic Upgrade - Inline				
4x2 Fabric System - includes light, plug and facias	8	R 301.60	R 2,412.80	
3950x2400 Fabric Print	1	R5,600.83	R 5,600.83	
1950x2400 Fabric Print	2	R2,952.20	R 5,904.40	
Standard Package Furniture	1	R1,896.60	R 1,896.60	
<b>TOTAL</b>			<b>R 15,814.63</b>	

4x2 - Fabric + Furniture + Graphic Upgrade - Corner				
4x2 Fabric System - includes light, plug and facias	8	R 301.60	R 2,412.80	
3950x2400 Fabric Print	1	R5,600.83	R 5,600.83	
1950x2400 Fabric Print	1	R2,952.20	R 2,952.20	
Standard Furniture Package	1	R1,896.60	R 1,896.60	
<b>TOTAL</b>			<b>R 12,862.43</b>	

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# 6x3 FABRIC SYSTEMS RATES

6x3 - Standard Fabric booth (Applicable to inline and corner)				
6x3 Fabric System - includes light, plug and facias	18	R 301.60	R 5,428.80	
Standard Furniture Package	2	R1,896.60	R 3,793.20	
<b>TOTAL</b>			<b>R 9,222.00</b>	

6x3 - Fabric + Furniture + Graphic Upgrade - Inline				
6x3 Fabric System - includes light, plug and facias	18	R 301.60	R 5,428.80	
2950x2400 Fabric Print	4	R4,181.80	R 16,727.20	
Standard furniture Package	2	R1,896.60	R 3,793.20	
<b>TOTAL</b>			<b>R 25,949.20</b>	

6x3 - Fabric + Furniture + Graphic Upgrade - Corner				
6x3 Fabric System - includes light, plug and facias	18	R 301.60	R 5,428.80	
2950x2400 Fabric Print	3	R4,181.80	R 12,545.40	
Standard furniture Package	2	R1,896.60	R 3,793.20	
<b>TOTAL</b>			<b>R 21,767.40</b>	

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# TERMS & CONDITIONS

## ALLOCATION OF EXHIBITION SPACE/ADVERTISING OR SPONSORSHIP PACKAGE

Space/Advertising or Sponsorship package allocation will be made on a first come, first served basis. A completed Order Request must be submitted online to ensure reservation of a desired location. Space/Advertising or Sponsorship package allocations will be made in the order in which application forms, with payment, are received.

## CONFIRMATION OF SPACE/ADVERTISING OR SPONSORSHIP PACKAGE AND PAYMENT TERMS

100% payment is due upon booking. The logo and company information will not be included in any promotional materials until payment is received. Failure to pay or provide purchase order within 14 days will mean we will release the space/advertising or sponsorship package to other potential exhibitors/advertisers or sponsors.

Cancellation clauses will apply, whether payment has been received or not.

Once an exhibition / advertising or sponsorship package has been invoiced the booking will then be considered binding and not provisional. Cancellations need to be acknowledged in writing by the conference secretariat in order to be valid.

## GREEN YOUR EVENT

Find out more about what you can do to ensure your event has a reduced impact on the environment. [Download Checklist.](#)

## EXHIBITOR/ADVERTISERS and SPONSORS REGISTRATION

All exhibitors/advertisers and sponsors are required to be registered and will receive a badge displaying the exhibiting/advertising or sponsoring company name.

Any additional exhibitors/advertisers or sponsors, over and above what is included in your package will be charged at a delegate registration fee.

Exhibitor registrations allow access to the exhibition area only and may be used by company staff only. Exhibitors wishing to attend the conference sessions must register as attending delegates.

## EXHIBITORS' TECHNICAL MANUAL

An Online Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

# TERMS & CONDITIONS



## REQUESTS MUST BE MADE ONLINE

By submitting the online Order Request, you signify your acceptance of the terms and conditions. Once submitted the Online request form will be considered a legally binding contract that governs the obligations of both parties.

Once the exhibition space/advertising or sponsorship package has been invoiced the booking will then be considered binding and not provisional. Cancellations need to be acknowledged in writing by the conference organisers in order to be valid.

All exhibitors will be provided with the package booked. If you require any additional items you are requested to order these directly with Scan Display

## EXHIBITION MANAGEMENT COMPANY

Scan Design has been designated to assist throughout the conference. Their exclusivity pertains specifically to managing all exhibition requests, including infrastructure, custom booth design, branding and signage, electrical services, audiovisual & IT support and furniture hire.

All custom stand builders will be required to submit stand designs and plans for sign off by the organisers and safety officer. See exhibitor manual for dates.

## INVOICING AND PAYMENT TERMS & METHODS

Once the online Order Request is submitted, you will receive an

invoice/quotation. If you do not receive this within 48hrs of submission, kindly contact [lesley@cebisaconferences.co.za](mailto:lesley@cebisaconferences.co.za). Vat is included at the current rate of 15% and subject to change should the local rate change.

## PAYMENT TERMS & METHODS

Bookings will only be confirmed once 100% payment has been received. Payment terms will be available for bookings over R50 000.

Should the exhibitor/advertiser or sponsor fail to make payment prior to the commencement of the Congress, the Organisers shall be entitled to cancel the booking contemplated by this Agreement, and the exhibitor/advertiser or sponsors will be subject to cancellations fees.

## CANCELLATION/MODIFICATION POLICY

Cancellation or modification of items must be acknowledged in writing by the Organisers.

In case of cancellation or reduction of the exhibition space/advertising or sponsorship amount by the Exhibitor/Advertiser or Sponsor, the organisers shall have the right to retain, and if not already paid, the Exhibitor/Advertiser or Sponsors shall pay the Organiser, as agreed damages, the following amounts in accordance with the following times schedule, and the Exhibitor/Advertiser or Sponsors forfeits and waives any right or claim for refund, in connection therewith:

- Until 1 August 2025: 10% of the agreed exhibition/advertising or sponsorship package
- Until 1 November 2025: 50% of the agreed exhibition/advertising or sponsorship package
- From 1 March 2025: 100% of the agreed exhibition/advertising or sponsorship package