# Making Open Source a Strategic Choice for Organisations

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## SUMMARY

This presentation explores strategies for enhancing open source software's appeal to business and government organizations. We'll demonstrate how to align open source's collaborative values with organizational needs, paving the way for wider adoption in enterprise and public sectors. ☐☐For many years, open source software has evolved from a niche development model to a cornerstone of technological innovation, yet its adoption by business and government organizations often has difficulties. This presentation explores how developers and the open source community as a whole can bridge the gap between OSS and the enterprise world. We will address the perceived risks that hinder broader OSS adoption and propose strategies to make open source solutions more accessible and palatable for organisations. We'll explore how to align the collaborative, transparent ethos of open source with the rigorous demands of business and government. Our goal: to foster a deeper partnership that benefits all stakeholders. ☐☐

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