



**WORKING  
WEEK 2025**



**Locate25** |   
THE NATIONAL GEOSPATIAL CONFERENCE



**Geospatial**  
Council of Australia

Collaboration, Innovation and Resilience: Championing a Digital Generation

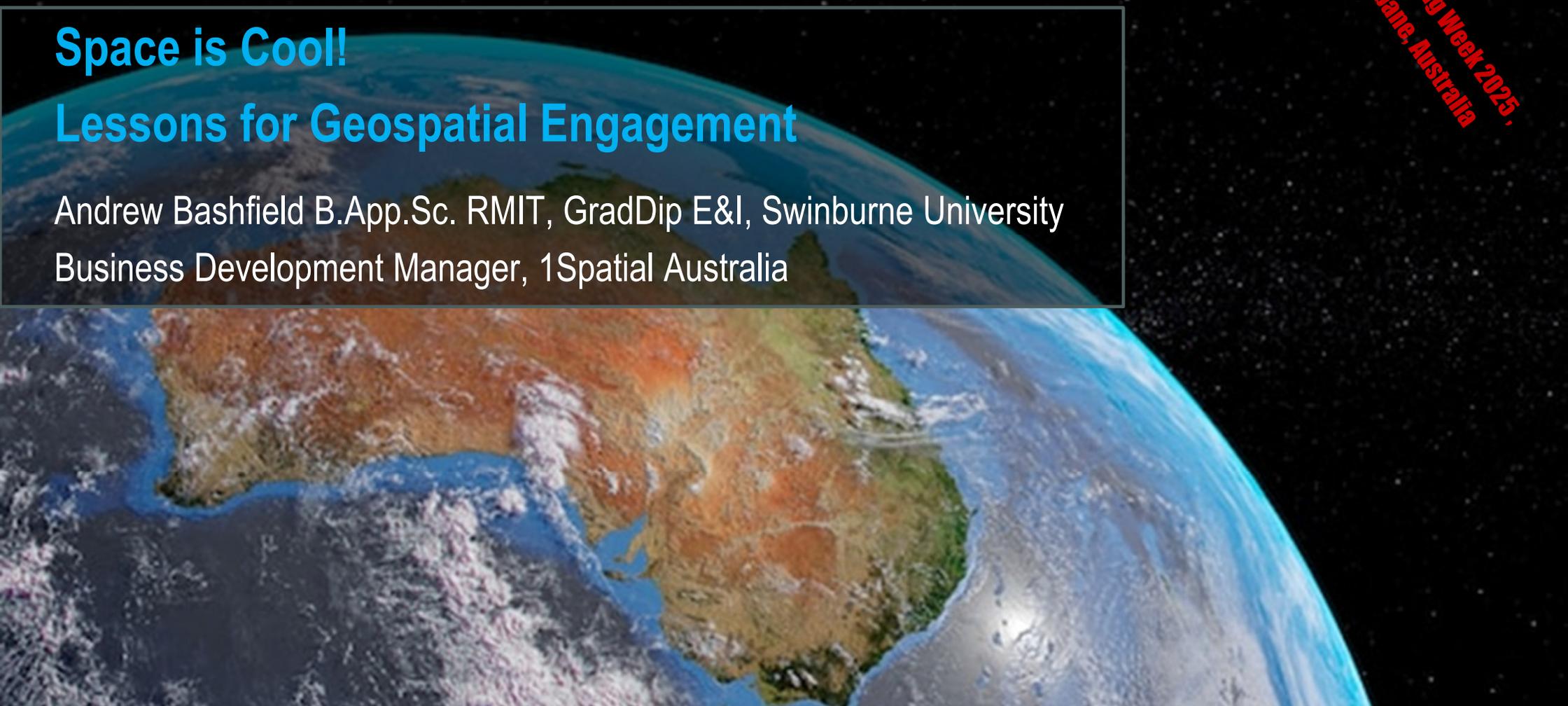
Brisbane, Australia 6-10 April

# Space is Cool!

## Lessons for Geospatial Engagement

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Business Development Manager, 1Spatial Australia

*Presented at the FIG Working Week 2025,  
6-10 April 2025 in Brisbane, Australia*





MISSION STATS

MISSION OUTCOME

ANSWERED

# MVPS

NOT AVAILABLE

# TOP SCORERS

VISAL SAN  
4221 PTS

HENGLONG  
HOUT  
3520 PTS

VIREAK LUTON  
3466 PTS

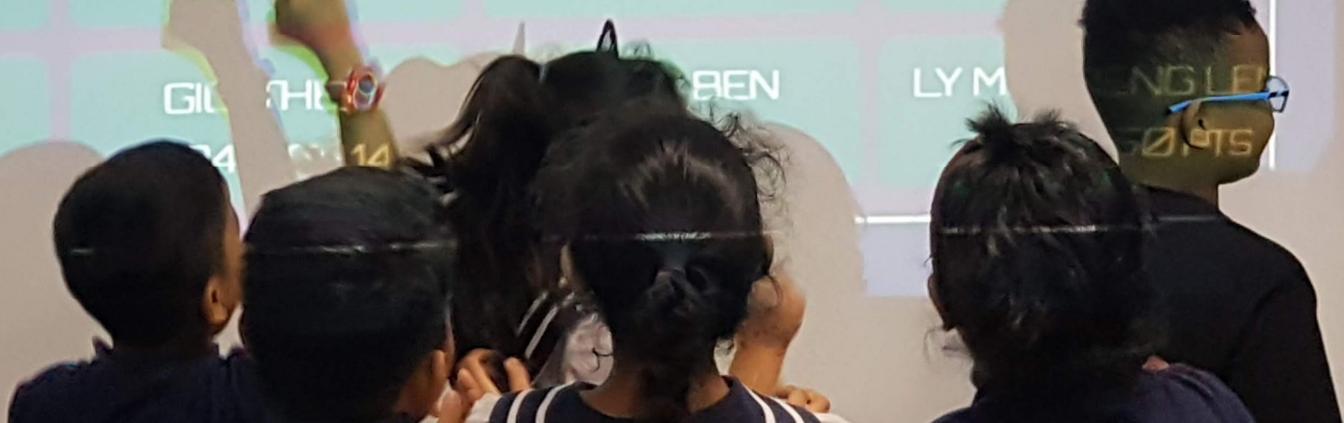
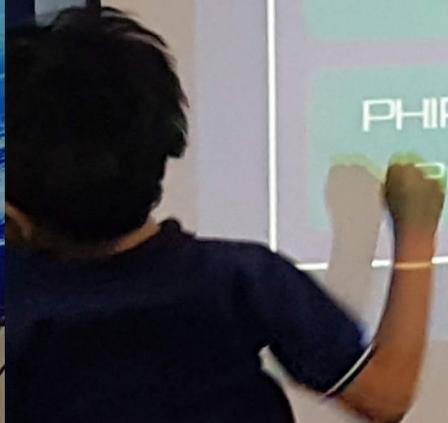
HANNAH LEE  
3353 PTS

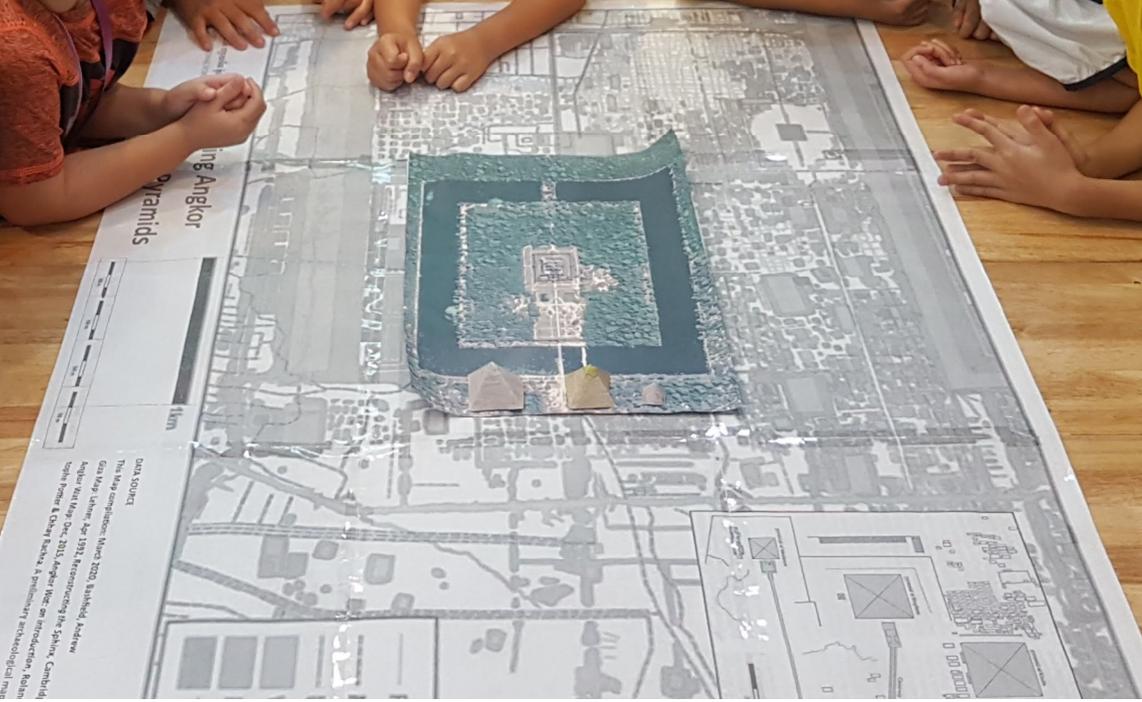
PHIREAK OUK  
2689 PTS

GILBERT  
2414 PTS

BEN

LYM  
2015 PTS





DATA SOURCE  
This map compiled March 2020, 3dmodel, Andrew  
Giza Map, Andrew, Apr 1993, Architecture of Angkor  
Watershed Map, Dec 2012, Architecture of Angkor, Cambodia  
John, Zorn & Ching, 2014, A preliminary archaeological map



**WORKING  
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AND

**Local  
THE NATIONAL**



# Can the space industry assist the geospatial industry with promotion and brand awareness?





ORGANISED BY



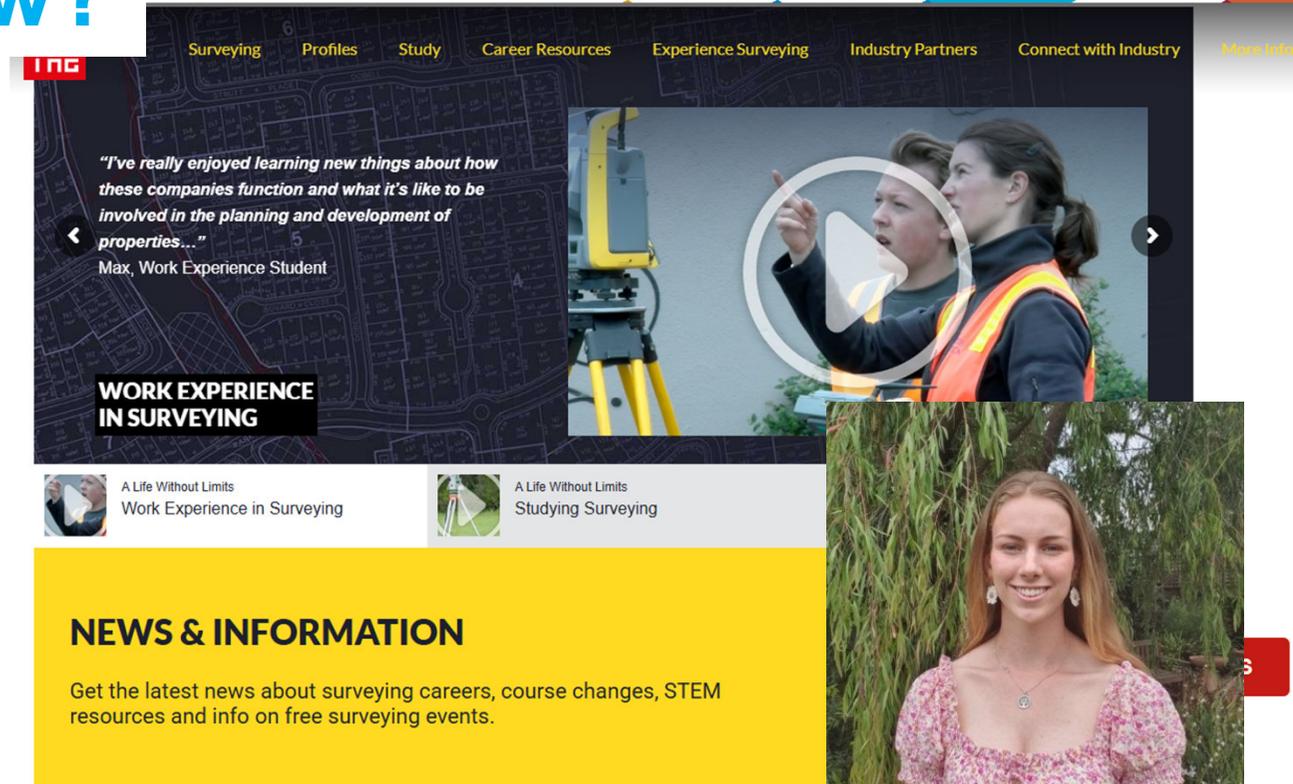
PLATINUM SPONSORS



# What's happening now?

Study by Amy Cripps RMIT, for Surveying awareness and promotion reviewed:

- YouTube
- University online student profiles
- Primary & High School promotions – SheMaps, Get Students into Survey
- Surveyors Trust
- Surveying Taskforce – A Life Without Limits
- Careers Expos



The screenshot shows the FIG website with a navigation menu: Surveying, Profiles, Study, Career Resources, Experience Surveying, Industry Partners, Connect with Industry, and More info. A video player is featured with a quote: "I've really enjoyed learning new things about how these companies function and what it's like to be involved in the planning and development of properties..." attributed to Max, a Work Experience Student. Below the video is a section titled "WORK EXPERIENCE IN SURVEYING" with two sub-sections: "A Life Without Limits Work Experience in Surveying" and "A Life Without Limits Studying Surveying". A yellow banner below reads "NEWS & INFORMATION" with the text: "Get the latest news about surveying careers, course changes, STEM resources and info on free surveying events." On the right side of the screenshot, there is a portrait of a young woman with long brown hair wearing a pink floral top.

# What can the Spatial Industry Do?

- Leverage off the physical and digital facilities of the space industry
- Hold events that demonstrate the benefits of Australian geospatial practitioners to other industries:
  - Health, Agriculture, Energy, Mining, Defence, 3 tiers of Government
- Provide educators with resources to expose students to geospatial career opportunities

## Multiple space & science centres providing:

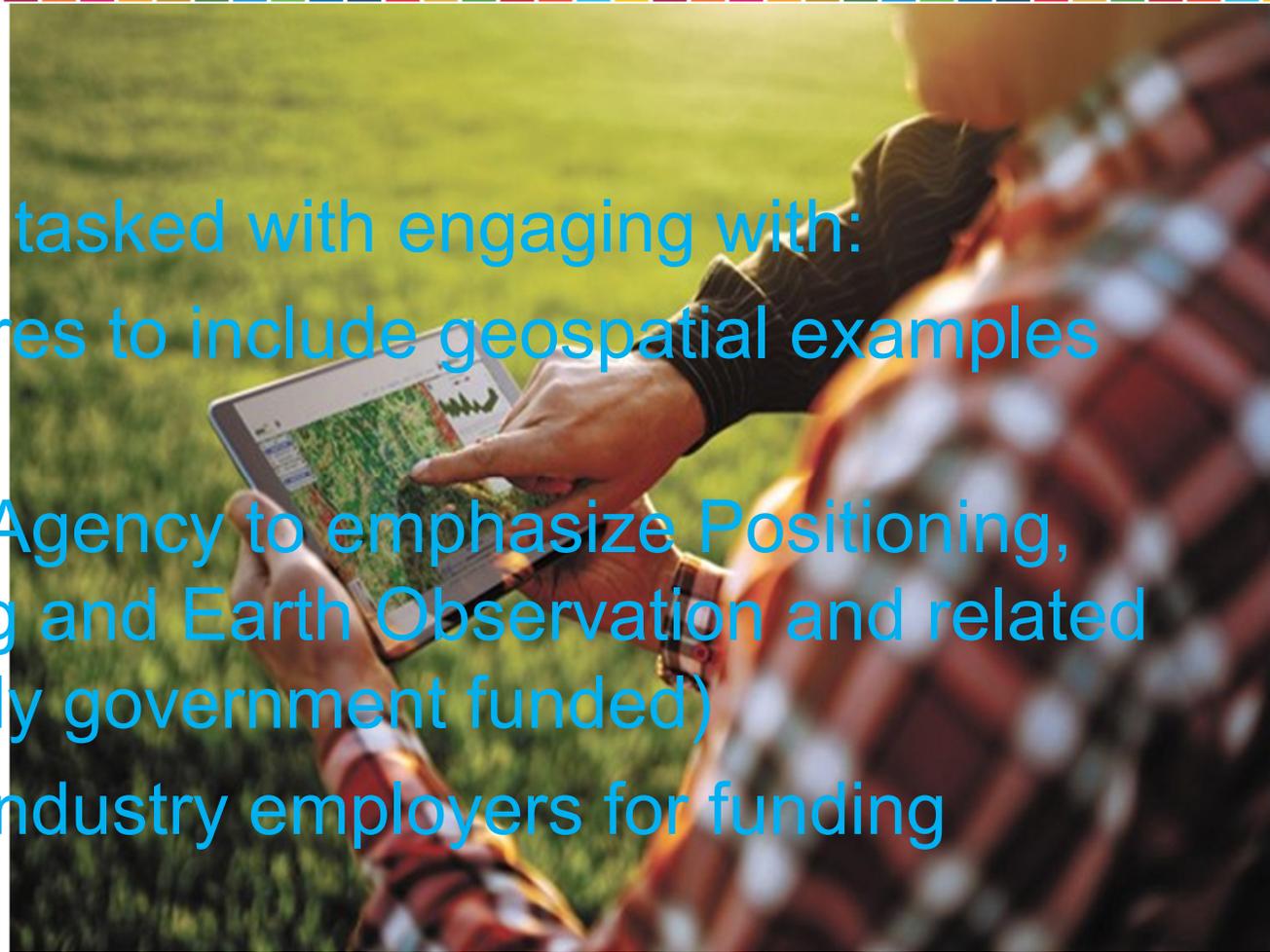
- Public education facilities
- On-line teacher resources
- Indigenous cultural interpretation and education
- Visitor services:
  - Site tours
  - Refreshment and dining services
  - Coordination with tourist businesses



## Actions:

Create a GCA subgroup tasked with engaging with:

- space & science centres to include geospatial examples and activities
- the Australian Space Agency to emphasize Positioning, Navigation and Timing and Earth Observation and related career options (already government funded)
- the major geospatial industry employers for funding



# The most relevant SDGs related to the presentation and theme of this session

1st relevant SDG

**4** QUALITY EDUCATION

2nd relevant SDG

**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE

3rd relevant SDG

**13** CLIMATE ACTION

SUSTAINABLE DEVELOPMENT GOALS

International Federation of Surveyors supports the Sustainable Development Goals



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Championing a Digital Generation



Brisbane, Australia 6–10 April

**STEP 1: SELECT HERE THE THREE MOST RELEVANT SDGs**  
**STEP 2: COPY THE SDG INTO PREVIOUS SLIDE**

<b>1</b> NO POVERTY 	<b>2</b> ZERO HUNGER 	<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 	<b>6</b> CLEAN WATER AND SANITATION 	<b>7</b> AFFORDABLE AND CLEAN ENERGY 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 
<b>10</b> REDUCED INEQUALITIES 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 	<b>13</b> CLIMATE ACTION 	<b>14</b> LIFE BELOW WATER 	<b>15</b> LIFE ON LAND 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	<b>17</b> PARTNERSHIPS FOR THE GOALS 	